



Shades of Green: Sustaining Green in the Hospitality Environment

Open forum at DCTC Apple Valley site

All are welcome to join in the discussion about the various shades of green in today's hospitality environment during a FREE open forum with industry professionals sponsored by Dakota County Technical College. Audience and panel members will talk about how green technology and sustainability have influenced their businesses, their customers and their ROI.

When: Thursday, November 19, 2009, 3 – 5 pm
Cost: FREE!!!
Where: Dakota County Technical College
Partners in Higher Education Building
14200 Cedar Avenue, Apple Valley, MN (10 minutes south of Mall of America)
Agenda: 3 – 3:30 pm Networking
3:30 – 5 pm Panel and open forum

The debate surrounding the benefits of going green and becoming sustainable has moved from a mainstream trend to a serious mandate for many leaders in the hospitality industry. Others have taken a more watchful approach while considering the impact green will have on their bottom lines. Some continue to hope that the green movement really is a passing fad.

The topic has many dimensions and motivations with perspectives that differ for each facet of our industry. Venue operators, vendors and planners are invited to explore the many shades of green with the following panel of industry experts:

- Kate Bartelt, Senior Associate, Richardson Richter & Associates, Inc.
- Mary Elizabeth Berglund, Public Health Program Supervisor, Community Involvement, Saint Paul-Ramsey County Department of Public Health, Environmental Health
- Lora Gray, CMP, Manager, Meeting Planning, Meetings & Media Production, Target
 - Kim Meck, CMP, Manager, Meetings, Events, and Tradeshow, 3M
 - Laura Mullen, Owner & Event Designer, Laura Mullen Event Design
 - Chuck Paton, General Manager, The Hotel Ivy

For more information on the Shades of Green forum, please contact Jessica Bartram, DCTC Meeting and Event Management instructor, at 651-423-8604, or Jessica.Bartram@dctc.edu